

Lilith

An Investment Thesis for the End of Extraction

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One man has taken \$1.8 billion in dividends from the labor of 4.6 million women. His platform, OnlyFans, employs 42 people and generates \$37.6 million in revenue per employee — more than Apple, NVIDIA, or any Fortune 500 company ever measured. The median female creator on his platform earns \$150 per month. For his 20% cut of their labor, he provides no anti-piracy enforcement, no payment protection, no safety features, and no protection of any kind.

The old model was one pimp profiting from a handful of women. The new model is one tech executive profiting from millions — industrialized extraction at internet scale, stripped of even the vestigial protections that prior exploitative arrangements provided.

Lilith ends this.

Workers pay zero. Workers keep everything. The platform is built, tested, and deployment-ready — not a pitch deck, not a prototype, not a promise. A solo founder built an enterprise-scale platform with 25+ production features across 6 configured brands. What remains is the legal entity to activate it and the capital to fund protections no competitor has ever offered.

This document is the investment opportunity.

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Investor Overview

The Founder

A staff software engineer coding professionally since age 15 with over 20 years of experience. Merchant analytics at PayPal — she understands the infrastructure that enables and restricts financial transactions in this industry. FDA-compliant platform engineering at Intuitive Surgical — building internal tooling and remote diagnostics for Da Vinci surgical robot systems under strict regulatory requirements. A dual citizen of the US and Europe, positioned to operate from Iceland.

Five months ago, she started working as an escort and experienced extraction economics firsthand. As a trans woman targeted by the 2025-2026 surge of anti-trans legislation, this platform is survival infrastructure she is building for herself and for people like her. She built the entire platform solo using AI-assisted development — not a pitch deck with wireframes, but a functioning platform with 25+ production features.

The Problem

Every major adult platform extracts aggressively from workers while providing nothing in return:

- **OnlyFans:** 20% of every dollar (\$1.3B in platform fees on \$6.6B creator earnings, 2023). No anti-piracy, no payment protection, no safety features.
- **Chaturbate:** 40-50% extraction (400M+ monthly visits). Creators get a streaming interface and nothing else.
- **Tryst/Eros:** \$39-\$1,000/month listing fees. No transaction processing, no escrow, no protections.

No platform provides automated anti-piracy, payment escrow, client verification, emergency response, or shared safety databases. Platforms serving this market are systematically destroyed every 2 years (Backpage 2018, OnlyFans ban crisis 2021). Each event scatters workers with no safety infrastructure. See [Section 3](#) for full competitive comparison.

The Solution

- **Workers pay \$0** — no listing fees, no platform cut, 100% earnings retention
- **Clients pay for marketplace access** — \$49.99-\$249.99/month subscriptions (4 launch tiers; 6 total post-verification)
- **Subscription revenue funds protections** — proprietary Adversarial Media Pipeline (the platform's core IP), human video verification, real-time safety features
- **Community architecture as competitive moat** — interwoven layers of crowdwork, crowd ideas, crowdfunding, cooperatives, and provider-to-provider services create an ecosystem that compounds with every participant and cannot be replicated by bolting features onto an extractive platform

One platform, multiple brands from a single codebase — TrustedMeet, SpoiledBabes, LilithFan, LilithCam, LilithStage, AtLilith. One feature built once serves every brand. Adding brands = configuration, not engineering.

Traction

Built, tested, and deployment-ready (not concept): 25+ production features, multiple brand deployments configured, multi-language support (40+ languages), self-hosted infrastructure (Iceland/Switzerland). Payment integration built (Segpay + NOWPayments crypto); activation requires legal entity and merchant account. Community crowd commerce engine built and deployed — idea submission, vote economy, product conversion, checkout.

Why Now

- **Creator economy CAGR:** 15-25% annually (OnlyFans: \$1.2B → \$6.6B gross payments 2020-2023)
- **Regulatory crackdown accelerating:** FOSTA-SESTA, payment processor restrictions, OnlyFans trust erosion
- **Structural first-mover advantage:** Incumbents cannot adopt inverse economics without sacrificing extraction revenue (see [Section 5.3](#))
- **Platform resilience:** Dual payments, non-US jurisdiction, self-hosted infrastructure — each layer independently mitigates deplatforming risk

For full details on product features, competitive analysis, technical architecture, community architecture, governance structure, and roadmap: see complete document below.

Terminology

- **Providers/Creators** — supply-side participants across all brands. Context-specific: providers (TrustedMeet, SpoiledBabes), creators (LilithFan), performers (LilithCam, LilithStage), microworkers (verification, safety monitoring, platform tasks).
- **Clients** — demand-side users who pay for marketplace access. Used consistently across all brands.
- **Employees** — platform staff who work for Lilith as a company (distinct from providers/creators).
- **AFAB** — Assigned Female At Birth. Includes nonbinary, transmasculine, genderfluid, and other gender identities of people born with female sex characteristics.
- **SCOP** — Societe Cooperative et Participative. French cooperative model requiring 51%+ employee ownership. Lilith's chosen legal structure.
- **Microwork** — Paid platform tasks performed by verified community members (verification interviews, safety monitoring, content moderation). See [Section 9.2](#).

1. The Founder

She spent twenty years writing software that could not fail.

At Intuitive Surgical, she built FDA-compliant platform tooling for Da Vinci surgical robot systems — remote diagnostics, system analysis, and internal tools used by field service engineers to maintain and test surgical robotics under strict regulatory requirements. At PayPal, she built merchant analytics infrastructure — the exact systems that enable and restrict financial transactions in the adult industry. She has been coding professionally since age 15, holds dual US-European citizenship, and carries the technical depth of a staff software engineer across two decades of high-stakes engineering.

Five months ago, she started working as an escort.

Not as research. Not as an undercover investigation. As her job. She is a trans woman navigating the 2025-2026 surge of anti-trans and anti-adult-content legislation, and she experienced the extraction economics of this industry from the inside — the fee structures that take 20-50% while providing nothing, the vulnerability of having no safety infrastructure, the hours spent manually screening clients because no platform does it for you, the knowledge that your livelihood can vanish overnight when a payment processor changes its mind.

She did not write a pitch deck. She built the platform.

Using AI-assisted development, a single person constructed an enterprise-scale system: 25+ production features, 6 configured brands, dual payment infrastructure, multi-language support, self-hosted on Icelandic and Swiss infrastructure with zero dependency on US providers. Almost a million lines of code and tests.

This is not a founder who read about a problem. This is a founder who lives inside it, who possesses the exact technical skills to solve it, and who has already solved it. The platform exists. What remains is activation.

2. The Indictment

Every major platform in the adult entertainment industry operates on the same model: extract as much as possible from workers while providing as little as possible in return.

OnlyFans processed \$6.6 billion in creator earnings in 2023, retaining 20% — \$1.3 billion in gross platform revenue. Its majority shareholder has paid himself over \$1.8 billion in dividends over three years. For that 20% cut, 4.6 million creators — 84% of whom are women — receive a content hosting interface. No anti-piracy enforcement. No payment protection. No physical safety features. No protection of any kind.

Forty-two employees. \$1.3 billion extracted. \$37.6 million in revenue per employee — higher than Apple (\$2.4M), NVIDIA (\$3.1M), Meta (\$1.6M), or any Fortune 500 company ever measured. The median female creator earns \$150 per month.

Chaturbate receives 400+ million monthly visits and extracts 40-50% of creator earnings through token systems. For that 40-50% cut, performers receive a streaming interface. They must manually search tube sites for stolen content and file their own DMCA takedown notices. No anti-piracy. No screening. No safety features.

Tryst charges escorts \$39-\$185/month. **Eros** charges \$250-\$1,000/month in city-tiered listing fees. Neither provides transaction processing, escrow, anti-piracy tools, client screening, or safety features. Workers pay for the privilege of a profile listing and receive nothing else.

Seeking.com has 10 million paying male subscribers at \$110-\$275/month — proving that client-pays marketplaces work at massive scale. But Seeking also charges women \$110-\$275/month for "Attractive Members" visibility tiers, extracting from both sides through pay-to-win search ranking. No transaction processing. No escrow. No emergency response. No human screening.

The Protection Vacuum

Every major platform extracts from workers and provides zero operational protection. No automated anti-piracy. No payment escrow. No client identity verification. No emergency response. No shared dangerous-client databases.

Creators who want protection must assemble it themselves from fragmented, incomplete tools. Basic DMCA takedown services cost \$29-\$200/month and catch only a fraction of stolen content. Client screening is entirely manual — hours of Googling, checking community blacklists, demanding references. Real-time safety monitoring does not exist as a commercial service at any price. Most creators simply go without.

Workers pay the cost of a protection racket and receive the services of a bulletin board.

The Deplatforming Cycle

Platforms serving this market are systematically destroyed on a roughly two-year cadence:

- **2014:** MyRedBook seized by FBI
- **2015:** Rentboy raided, CEO arrested
- **2018:** Backpage seized, founders indicted under FOSTA-SESTA
- **2020:** Cityxguide shut down; Pornhub purges 10 million videos under payment processor pressure
- **2021:** OnlyFans announces (then reverses) ban on sexually explicit content under Mastercard pressure

Each event scatters workers across the internet with no safety infrastructure, no payment systems, and no recourse. The legislative environment is accelerating: 2025-2026 has seen a surge of anti-adult-content and anti-trans legislation across US states.

Every platform destroyed was US-based, single-payment-processor-dependent, and built on infrastructure it did not own. Every platform destroyed had the same vulnerabilities.

3. The Inversion

Every platform in this industry follows the same formula:

Workers produce value. Platform extracts up to 50%. Workers receive no protection.

The extraction economics of internet platforms are uniquely exploitative. In every prior model of this industry — including the most exploitative — workers received some form of protection in exchange for the cut: physical security, legal assistance, client screening. Internet platforms take 20-50% and provide nothing. Workers pay the most and receive the least of any arrangement in the industry's history.

Lilith inverts this entirely:

Workers pay \$0. Clients pay for marketplace access. Subscription revenue funds protections no competitor offers.

Phase 1 — Launch: Prove inverse economics works. Peer-to-peer marketplace with zero extraction. Workers keep 100% of their earnings. Clients pay subscriptions (\$49.99-\$249.99/month) for access to messaging, discovery, and token-based creator monetization.

Phase 2 — Protection: Subscription revenue funds protections that no incumbent provides — a proprietary Adversarial Media Pipeline (the platform's core IP), human video verification, real-time safety monitoring, payment escrow — creating a retention moat competitors cannot replicate without abandoning extraction.

The economic logic is direct: clients are both the revenue source and the primary threat vector. Subscription fees paid by clients fund the protection infrastructure that shields creators from client misconduct. The population that creates the risk funds the system that holds it accountable.

3.1 The Competitive Position

	OnlyFans	Chaturbate	Seeking	Tryst	Eros	Lilith
Creator fee	20%	50%	N/A	\$39-185/mo	\$250-1,000/mo	\$0
Content protection	Manual DMCA only	None	N/A	None	None	Adversarial Media Pipeline (Roadmap)
Escrow	None	None	None	None	None	Roadmap
Client verification	None	None	Liveness + photo	None	None	Liveness (launch); human interviews (roadmap)
Safety monitoring	None	None	Dating guide only	None	None	Roadmap (real-time)
Emergency response	None	None	None	None	None	Roadmap
Biometric data collected	YES (permanent 3D)	YES (ephemeral)	UNCLEAR	Photo only	No	None (zero-capture)
Third-party trackers	YES	YES	YES	YES	YES	None (zero third-party scripts)
Deplatform risk	High	High	High	Medium	HIGH	Low

Competitive data verified 2026-02-05. Sources in [Appendix C](#).

3.2 Why Incumbents Cannot Copy This

Incumbents face a prisoner's dilemma that makes the inverse economics model structurally unreplicable:

The extraction trap. OnlyFans would have to sacrifice \$1.3 billion in annual platform fees to compete with Lilith's \$0 model. Chaturbate would abandon 40-50% of gross revenue. Tryst and Eros would eliminate their entire revenue stream. No shareholder, no board, no investor in an extractive platform will approve the

voluntary destruction of their primary revenue source. This is not a competitive risk — it is an economic impossibility.

The organizational barrier. Lilith operates as a female4female platform: providers, employees, microworkers, and governance-participating investors are women and AFAB people. Male clients are the primary market — same as every competitor. To match this model, incumbents would need to replace their entire leadership, workforce, and operational structure with women. The organizational restructuring required is what makes Lilith unreplicable.

The governance lock. 51%+ employee ownership with a no-exit commitment — no IPO, no acquisition. The platform operates indefinitely or not at all. Cooperative governance structurally prevents the platform from becoming extractive even under new leadership. No traditional platform can offer workers this guarantee.

The data moat. The protection systems are replicable. The data inside them is not. Content fingerprint databases, forensic watermark registries, adversarial model training data, screening histories, client reputation scores, and abuse pattern models accumulate with every interaction. A competitor can build equivalent systems but starts with an empty dataset and no community trust.

The community moat. An interwoven community of providers who do crowdwork, vote on what the platform produces, form cooperatives with bilateral cross-listing, and serve each other through provider-to-provider markets is not a feature list that can be copied. It is an emergent property of aligned incentives that takes years to develop. A competitor can build a merch shop. They cannot build a community that governs one.

3.3 Safeguards Against Becoming Extractive

- **No-Exit Commitment:** No IPO. No acquisition. The platform operates indefinitely or not at all.
- **Cooperative governance:** 51%+ employee ownership prevents extraction policy changes. See [Section 10.1](#).
- **Infrastructure resilience:** Dual payments, non-US jurisdiction, self-hosted hardware roadmap. See [Section 7.3](#).

3.4 Why Providers Choose, Switch, and Stay

Choose: \$0 cost where competitors charge \$39-\$1,000/month or 20-50%. Multi-brand presence from one account. Adversarial Media Pipeline (roadmap). AI conversation assistant with automated prospect outreach. Cooperative governance with provider policy input.

Switch: Eliminate extraction fees entirely. Gain protections competitors don't offer. Reduced deplatforming risk (non-US jurisdiction, dual payments). Cross-platform profile management via browser extensions (Dating Autopilot).

Stay: \$0 cost eliminates the financial reason to leave. Protection history compounds — reputation scores, screening data, and safety infrastructure deepen with every booking. Transparent ranking rewards quality over payments. Cooperative governance structurally prevents extraction. Community depth creates irreplaceable value — a provider embedded in cooperatives, earning through microwork, voting on platform direction, and cross-listed with trusted colleagues has built a professional network that does not exist anywhere else. Leaving means abandoning accumulated protection data, professional relationships, and community standing that took months to build.

4. Why Lilith

In Jewish mythology, Lilith was Adam's first wife — created as his equal, not from his rib. When commanded to be subservient, she refused, speaking the unutterable name of God and leaving the Garden of Eden. She chose autonomy over safety within a hierarchy designed to extract from her. Traditional texts demonized her for this — casting female independence as monstrous.

Sex workers know this pattern intimately: demonized for asserting economic independence, stigmatized for refusing to let others control their labor. The platform carries Lilith's name because it embodies the same refusal. Workers will not be subservient to platforms that extract from their labor. The name is not a brand. It is a commitment.

"Lilith" is also a powerful brand asset — a singular, ownable figure with rich visual mythology. Instantly recognizable, design-versatile, and narratively dense in ways that generic competitor names (Tryst, Eros, Seeking) cannot approach. Every piece of branded material draws from a symbol that already carries meaning.

The Values

Every value below derives from the founding refusal.

Anti-Extraction. Workers keep 100% of their earnings. Revenue comes from clients who pay for marketplace access, not from workers who supply it.

Privacy-First by Design. Every network request from a user's browser goes to Lilith servers and nowhere else — no Google Analytics, no Facebook Pixel, no third-party CDNs, no external scripts of any kind. Zero-biometric human verification — no automated facial recognition, no biometric data capture, no templates to store or delete. Data collected in aggregates only — no individual user profiling, no behavioral tracking, no browsing history retention. End-to-end encrypted messaging (roadmap) and client-side encryption with per-user keychains ensure the platform itself cannot access private communications or sensitive personal data — decryption happens on the user's device, not through a platform masterkey. GDPR-first architecture with data minimization and column-level encryption. Icelandic jurisdiction. See [Section 7.5](#) for technical architecture.

Provider Sovereignty. 100% earnings retention, rate control, client interaction control, content ownership, bidirectional reviews, and policy input. Providers maintain complete control over their platform relationship.

Employee Sovereignty. 51%+ employee ownership through cooperative governance prevents external acquisition or policy changes that compromise the anti-extraction model. See [Section 10.1](#).

Female4Female Operations. Providers, employees, microworkers, and Active investors are women and AFAB people. Clients are open to all genders — male clients are the primary market. This is a safety architecture: the adult industry is dominated by cisgender men extracting from women's labor. Centering women in all operational roles creates a trust environment incumbents cannot replicate without restructuring their entire organization. Enforced through human video verification (see [Section 9.2](#)).

Capital Access Without Compromising Governance. The female4female model applies to platform operations. Investment capital is open to aligned investors regardless of gender through a Silent investor designation that provides dividend rights with zero governance or operational involvement. Active investors

participate in governance and align with the female4female model. This structure maximizes capital access while ensuring women and AFAB people maintain complete control over platform direction.

Transparency. Monthly public operating expense reports from launch. Every dollar of infrastructure cost disclosed.

Resilience by Architecture. Multi-layer resilience against deplatforming — dual payment infrastructure, non-US jurisdiction, and owned hardware roadmap.

5. The Moment

Four forces are converging to create a window of opportunity that will not stay open indefinitely.

5.1 Market Opportunity

Metric	Basis	Estimate
TAM — Global adult platform transaction volume	OnlyFans (\$6.6B) + Chaturbate + Seeking + others	>\$10B/year
SAM — Verticals Lilith targets simultaneously	Escort, sugar dating, creator content, webcam, performance	~\$8B/year
SOM — Addressable marketplace presence	Paying subscribers across all brands	Significant fraction of SAM

Lilith serves four overlapping verticals simultaneously from a single platform: in-person services (TrustedMeet, vs Tryst/Eros), sugar dating (SpoiledBabes, vs Seeking), creator content (LilithFan, vs OnlyFans/Fansly), and live webcam (LilithCam, vs Chaturbate). Multi-brand deployment means competing across the entire SAM without proportional engineering cost.

5.2 Cultural Timing

The normalization of sex work as labor. OnlyFans did not just build a creator economy — it permanently shifted the cultural framing of adult content from exploitation to labor rights. The language moved from "victims" to "creators," from "exploitation" to "empowerment." Millions of people now create and consume adult content without stigma. This normalization created the market. What it did not create is a platform that treats creators as the owners of their labor rather than the source of platform extraction.

The gender liberation wave. Trans visibility, non-binary recognition, and feminist economics are reshaping who builds platforms and for whom. Every major adult platform was built by cisgender men extracting from women's labor. A platform built by a trans woman, for the people who do the work, is not brand positioning — it is cultural alignment with where the market is heading.

The anti-extraction backlash. Workers across every industry are rejecting platforms that take from their labor while providing nothing in return. Trust in large tech platforms is at historic lows. Users are migrating toward cooperative, community-owned, and founder-led alternatives. Lilith does not need to create anti-extraction sentiment. It exists, it is growing, and it is looking for infrastructure.

The male isolation crisis. The U.S. Surgeon General's 2023 advisory declared loneliness a public health epidemic. Half of American adults experience measurable isolation. Among young men the crisis is acute: 25% of men under 35 report feeling lonely "a lot" (Gallup), 60% of men under 30 are single (Pew, 2022), men report five times fewer close friendships than in 1990. Ubiquitous free pornography has not caused this isolation, but it has replaced real human sexual and social connection with parasocial consumption — compounding the withdrawal. The downstream consequences are measurable: 40% of young men meet screening criteria for depression, 44% report suicidal ideation (Equimundo), and loneliness is a documented driver of incel radicalization and extremist antifeminism.

Sex workers already serve as de facto providers of genuine human connection. Clients consistently report that companionship, vulnerability, and emotional intimacy matter more than the sexual component. A platform that facilitates safe, dignified access to real human connection addresses a growing societal need. Client subscriptions are not payments for a vice — they fund access to the kind of interpersonal contact that ubiquitous pornography has displaced and that no other institution provides at scale.

5.3 The Competitive Window

Extraction lock-in. OnlyFans takes 20%. Chaturbate takes 40-50%. Seeking charges both sides. Reducing these fees to zero eliminates their primary revenue streams. Shareholders in extractive platforms will never approve this.

Brand credibility gap. A platform that extracted from workers for years cannot credibly rebrand as worker-first. The trust deficit is permanent. Lilith's credibility is built-in from day one.

Network effects compound. The first platform to offer zero provider fees attracts the highest-quality creators. Quality creators attract paying clients. Paying clients attract more creators. This flywheel is nearly impossible to dislodge once spinning.

Regulatory arbitrage. Non-US jurisdiction, dual payment infrastructure, self-hosted hardware, and no dependency on any single provider create operational resilience that US-based platforms cannot replicate without restructuring.

5.4 The Counter-Cycle Thesis

Conservative crackdowns on adult content — FOSTA-SESTA, payment processor restrictions, state-level age verification laws — are *consolidation events*. They scatter workers from fragile platforms and create demand for resilient infrastructure. Platforms that survive and serve workers through restriction cycles earn loyalty that persists through liberalization cycles. Lilith is building for the restriction phase so it can dominate the liberalization phase.

Privacy as survival infrastructure. For people exploring their sexuality — whether through kink, same-sex encounters, or relationships with trans partners — platform privacy failures create consequences that extend far beyond data breaches. A leaked browsing history, a facial recognition match, a behavioral profile sold to a data broker — any of these can destroy careers, relationships, and physical safety in jurisdictions where sexual expression is criminalized or stigmatized. Lilith's privacy architecture (see [Section 7.5](#)) is designed so that no exploitable database exists to leak, no behavioral profile exists to sell, and no biometric template exists to match. Discretion is not a feature. It is the architectural foundation.

6. The Product

6.1 Multi-Brand Strategy

One platform. Multiple brands. Single codebase. Each feature built once serves every brand. Adding a new brand requires configuration, not engineering. The marginal cost of a new brand approaches zero.

Brand	Domain	Vertical	Key Differentiators
TrustedMeet	trustedmeet.com	In-person escort services	Booking, touring, client screening, BDSM specializations
SpoiledBabes	spoiledbabes.com	Sugar dating	Matching, arrangement proposals
LilithFan	lilith.fan	Creator content subscriptions	Galleries, exclusive media, fan subscriptions
LilithCam	lilithcam.com	Live webcam & streaming	Tips, private shows
LilithStage	lilithstage.com	Burlesque & performance booking	Event scheduling, venue verification
AtLilith	atlilith.com	Platform hub & corporate	Marketing, SSO, administration

These are launch brands. The domain portfolio includes 27+ owned domains across verticals and TLDs. Adding a brand requires configuration, not engineering.

Shared across all brands: User profiles, SSO, multi-language, subscription tiers, discovery pools, age verification, messaging. **Brand-specific:** Booking (TrustedMeet, LilithStage), arrangement negotiation (SpoiledBabes), live streaming (LilithCam), content galleries (LilithFan).

6.2 Client Subscription Tiers

Tier	Price/Month	Messages	Profile Views	Discoveries	Tokens	Token Bonus
Free	\$0	10/week	10/week	50/week	0	—
Bronze	\$49.99	50/mo	50/mo	250/mo	200/mo	0%
Silver	\$99.99	117/mo	117/mo	585/mo	410/mo	2.7%
Gold	\$249.99	375/mo	375/mo	1,875/mo	1,100/mo	10.7%
Platinum	\$499.99	875/mo	875/mo	4,375/mo	2,480/mo	24%
Diamond	\$799.99	1,600/mo	1,600/mo	8,000/mo	4,480/mo	40%

Four tiers launch immediately (Free through Gold). Platinum and Diamond launch post-verification system.

White Glove Concierge (Platinum & Diamond). Premium tiers include human-assisted matchmaking — a concierge team that curates provider introductions based on client preferences, handles arrangement logistics, and coordinates multi-provider (duo+) sessions. This is the service that requires trained human staff and delays these tiers until the microwork workforce is operational.

	Platinum	Diamond
Concierge requests	2/week	Unlimited
Curated proposals per request	5	10
Response time SLA	24 hours	4 hours
Duo+ coordination	1/week	3/week
VIP verification	Included	Included

VIP verification replaces the standard 2-interview consensus process with a single private interview conducted by a white glove team member — the same person who becomes the client's ongoing contact for provider matching and mediation. Designed for discretion: high-spending clients meet one trusted interviewer instead of two community members.

6.3 Token Economy & the Live Bonus Pool

Tokens are platform-wide currency (10 tokens = \$1 USD) that accumulate forever. Discovery-based brands use search quotas — tokens don't apply. Token-based brands (LilithFan, LilithCam) have free discovery — monetization through token spending on tips, content, and shows. One subscription funds both models; cross-brand utility drives retention. Creators receive 100% of token value when spent. Additional purchases (\$25-\$500 + \$10 flat fee) with tier bonuses scaling 8-30%.

The Live Bonus Pool. The platform's only take from any creator — experimental. Creators earning above \$1,000/month on token-based brands contribute 10% of earnings above that threshold. Eighty percent of creators earn under \$1,000 and pay nothing. The platform matches 100% of every contribution, doubling it. A creator earning \$5,000 contributes \$400; the platform adds \$400; that \$800 becomes 8,000 bonus tokens.

Those bonus tokens become available to clients during purchases. Scarcity creates urgency — clients buy when bonuses are live. Higher tiers get larger bonuses (up to 30%), driving upgrades. The pool creates its own demand. Creators see their contributions cycling back as spending that flows to them and other creators. The money does not leave the ecosystem — it accelerates through it. Every dollar contributed must be "won back" through quality content. The platform takes \$0 — and matches every dollar at its own cost. Creators keep 91-100%. OnlyFans takes 20% as revenue from dollar one. Chaturbate takes 40-50% as revenue from dollar one. This is not extraction. This is velocity.

6.4 How the Marketplace Works

The discovery engine as anti-exploitation mechanic. Every search result costs something. This is not friction for friction's sake — it is the structural mechanism that eliminates time wasters and ensures the men browsing this marketplace are invested in the outcome. On Seeking and Tryst, unlimited browsing means unlimited voyeurism with no commitment. Providers become catalog items to be scrolled past. On Lilith, each discovery from a client's monthly pool adds that provider to the client's **collection** — and all subsequent access is free for 1-6 months depending on tier. The discovered provider becomes part of the client's world. The relationship deepens without ongoing extraction.

Memory is fixed from first discovery — after the tier's retention window (1-12 months), the provider expires from the collection. Re-discovery costs quota. Downgrading shrinks the memory window — collected

profiles expire when they fall outside the lower tier's retention period. Retention through accumulated value, not contractual lock-in.

Tier	Discovery Quota	Memory Window	Rollover
Free	50/week	1 month	None
Bronze	250/mo	2 months	Weekly-capped
Silver	585/mo	3 months	Full monthly
Gold	1,875/mo	6 months	Full monthly
Platinum	4,375/mo	9 months	Full monthly
Diamond	8,000/mo	12 months	Full monthly

Cross-region browsing via FMTY (Fly Me To You) costs only 0.1 discovery — one-tenth of a local result. The reduced cost encourages exploration, and exploration drives tier upgrades. Providers define their own travel zones with per-zone pricing (\$1,000-\$5,000+ travel fee, optional minimum nights, optional daily rate).

Why messages are the core resource. On open platforms, unlimited inbound messages mean unlimited time wasters — providers spend hours daily on men with no intention of following through. On gated platforms, mandatory upfront payment severely reduces the top of the sales funnel. Lilith's approach: clients pay for a monthly message quota, eliminating time wasters while allowing natural conversation. Providers can gift additional messages to clients they want to keep talking to — controlling the conversation flow.

The booking flow as worker sovereignty in practice. On every other platform, "booking" means the client makes demands and the provider either complies or loses visibility. On Lilith, booking is a negotiation between equals.

The client submits a proposal — date, duration, location, rate. The provider reviews it and has four options: accept, counter-offer with alternate terms, decline, or let it expire. There is no penalty for declining. There is no algorithmic punishment for being selective. Counter-offers cycle back to the client. Deposits protect against no-shows — the client demonstrates commitment with money before the booking is confirmed.

The availability system respects provider autonomy completely: weekly schedule with time slots, blocked dates, minimum notice, buffer times, calendar sync (Google/Apple/Outlook). She chooses whether her calendar shows general availability, specific time slots, or nothing at all (request-only mode).

The arrangement system as guided negotiation. SpoiledBabes operates in a fundamentally different universe than TrustedMeet. Sugar dating is about ongoing relationships, not discrete sessions. The platform respects this by replacing fixed-price booking with guided negotiation.

No public pricing. No public reviews. No availability calendar. These are deliberate design decisions — sugar arrangements are private. Three arrangement types: Per-Date (\$300-\$800) for casual, Monthly Allowance (\$3,000-\$15,000) for committed relationships, and Hybrid for flexible arrangements. Up to five negotiation rounds. 30-day automated safety check-ins. Sugar Daddy behavioral monitoring with auto-flagging. Payment is off-platform — the platform facilitates the connection and monitors safety, not the cash flow.

Three brands, three philosophies, one architecture. TrustedMeet is professional services — public pricing, structured booking, bidirectional reviews, FMTY touring. SpoiledBabes is relational — private pricing, guided negotiation, lifestyle compatibility matching. LilithStage is entertainment — event-based booking, venue verification, performer portfolios. All three run on the same marketplace engine. Feature flags in a single configuration file control which mechanics are active per brand. Adding a new vertical requires writing feature flags and optionally one plugin.

	TrustedMeet	SpoiledBabes	LilithStage
Model	Booking + deposit	Guided arrangement	Event/gig booking
Pricing	Public rates	Private negotiation	Public rates
Reviews	Bidirectional	Disabled (privacy)	Bidirectional
FMTY/Touring	Yes	No	Yes

6.5 Transparent Search Ranking

Every major platform either uses opaque algorithms or pay-to-win visibility tiers. Lilith uses transparent, merit-based ranking with zero paid prioritization:

- **Rating (40%)** — Client reviews. Controllable through quality service.
- **Click Rate (25%)** — Profile appeal. Controllable through profile quality.
- **Activity (15%)** — Recent engagement. Controllable through regular use.
- **Randomness (15%)** — Intentional fairness factor. Prevents monopolization.
- **New Profile Boost (5%)** — Temporary visibility for new providers.

80% provider-controllable through quality and activity. 20% fairness mechanisms. Providers see their real-time score breakdown with actionable improvement tips. The algorithm is public.

6.6 Protection Roadmap

The platform launches as a peer-to-peer marketplace. Subscription revenue funds protection features post-launch:

Adversarial Media Pipeline — The Platform's Core IP.

The platform's primary proprietary technology and most defensible IP asset. A multi-layer image manipulation pipeline addressing the full lifecycle of content theft — from reactive removal to proactive defense. No competitor offers these protections as an integrated suite. Each layer has independent B2B licensing potential.

Layer 1 — Content Fingerprinting. Perceptual hashing and video signatures on upload. Enables identification of stolen content anywhere on the internet. Builds a compounding fingerprint database — the foundation for all other layers.

Layer 2 — Prevent Facial Recognition. Adversarial perturbations (LowKey/DiffProtect) applied before serving. Breaks the most common doxxing vector — facial recognition systems cannot link leaked content to a creator's real identity. Human viewers see normal images; AI systems see noise.

Layer 3 — Poison AI Training. Anti-deepfake data injection corrupts AI models trained on protected content. Proactive defense against non-consensual deepfake pornography.

Layer 4 — Attribute Leaks. Invisible forensic watermarks unique per viewer. If content is leaked, the watermark identifies exactly which account was the source. Survives screenshots, compression, and cropping.

Fingerprint. Prevent identification. Prevent deepfakes. Attribute the leak. The pipeline compounds in value — fingerprint databases, watermark registries, and adversarial model data grow with every interaction, creating an irreplicable data moat.

Human Video Verification — Zero-Biometric-Capture. The platform deliberately rejects automated biometric verification. Human interviewers conduct video calls to verify identity — no automated facial recognition, no biometric data processing. Nothing is captured digitally, so nothing exists to store, leak, subpoena, or hack.

This is a safety decision. OnlyFans currently faces a BIPA class action for collecting permanent 3D facial biometric data. More fundamentally, automated systems cannot detect coercion. A trafficking victim passes every automated check with perfect biometric matches. A human interviewer — especially one who is herself a sex worker — detects fear, scripted answers, and off-camera coaching that no algorithm can recognize.

Real-Time Safety: Check-in timers, emergency contact notification, optional GPS during bookings, panic button, wellness check calls — all staffed by community microworkers, not chatbots.

Payment Escrow (Under Evaluation): On-chain escrow for booking payments, eliminating chargeback risk.

6.7 Complete Feature Inventory

25+ features built, tested, and deployed. ✓ = built. (*Planned*) = roadmap.

Revenue & Marketplace: ✓ Multi-brand discovery & booking with subscription-tier access controls. ✓ 6-tier subscription pricing with feature caps and arrangement negotiation. ✓ Dual payment processing (Segpay + NOWPayments crypto). ✓ Centralized media storage with deduplication and moderation.

Growth & Acquisition: ✓ AI-powered SEO pipeline (city/category landing pages, 40+ languages). ✓ ML-powered profile attributes with advanced filtering. ✓ Real-time self-hosted messaging. ✓ Community crowd commerce engine — idea submission, vote economy with Wilson score ranking, product conversion, featured ideas carousel, checkout flow. ✓ Gift card system with vote power awards (\$10 = 1 vote, tiered bonuses). ✓ Social sharing with UTM tracking. (*Planned*) Branded short URLs.

Trust & Safety: ✓ Coercion detection, silent panic button, multi-tier risk assessment, consent lifecycle. ✓ Multi-tier age verification. ✓ Liveness verification with zero biometric capture.

Engagement & Retention: ✓ Multi-role WYSIWYG profile editor. ✓ Unified provider dashboard with ML risk scoring. ✓ Real-time performance metrics and P&L reports.

Content & Media: ✓ AI marketing asset creation. ✓ Provider photo upload, organization, thumbnail generation.

Platform Operations: ✓ Centralized admin dashboard. ✓ Creator email addresses with threading. ✓ Background job processing with retry. ✓ Real-time infrastructure health monitoring.

Infrastructure: ✓ SSO with MFA across all features. ✓ AI translation pipeline (40+ languages). ✓ Runtime feature flags. ✓ Multi-tenant domain routing (new domains live in <1 minute).

Creator Tools: ✓ AI conversation assistant with automated prospect outreach (self-hosted, privacy-preserving). ✓ Browser extension suite for managing external platform presence.

7. The Architecture

7.1 Deployment Multiplication

One marketplace product powers all brands. Each brand is a thin configuration layer — identity, theme, feature toggles, translations. Building a new feature immediately becomes available to every brand. The competitive implication: Lilith competes across the entire SAM — escort, sugar dating, creator content, live webcam, performance booking — without proportional engineering cost per vertical.

7.2 AI-Powered Operations

AI across every operational dimension: development (solo founder built enterprise-scale platform), provider conversation assistance (self-hosted), customer support (AI + human escalation), content protection (Adversarial Media Pipeline), and SEO (ML-generated landing pages per vertical per city). The platform can serve thousands of creators and tens of thousands of clients without proportional headcount growth — operating costs scale sub-linearly with revenue.

7.3 Infrastructure Resilience

The infrastructure strategy is designed around one observation: every platform destroyed in the deplatforming cycle was US-based, single-payment-processor-dependent, and built on infrastructure it did not own.

Current: Iceland and Switzerland, fully self-hosted pipeline — no dependency on GitHub, AWS, or US providers.

Layered resilience:

1. **Dual payment infrastructure.** Segpay (credit cards) + cryptocurrency (NOWPayments: BTC/ETH/USDC). If Segpay terminates, crypto keeps the platform operational. If NOWPayments terminates, direct wallet-to-wallet USDC remains available.
2. **Non-US jurisdiction.** No US corporate presence, servers, or banking.
3. **Owned hardware roadmap.** At scale, self-hosted colocation with owned hardware. No hosting provider can unilaterally shut down physically owned servers.
4. **Global distribution.** No single government action takes the entire platform offline.

Why cryptocurrency is safety infrastructure. Sex workers face systematic financial censorship — Visa, Mastercard, PayPal, Venmo, and Cash App all restrict or ban adult services. Workers forced into cryptocurrency face a secondary trap: centralized exchanges require KYC that creates identity databases

accessible to law enforcement, stalkers, and data brokers. For sex workers, financial privacy is physical safety.

7.4 Intellectual Property & B2B Licensing

Core Platform IP: 25+ production features, proprietary multi-brand deployment system, independently versioned component ecosystem.

High-Value B2B IP (developed for Lilith, licensable to others):

- **Adversarial Media Pipeline (core proprietary IP)** — target: creator economy platforms, production companies, streaming services. The only integrated suite combining content fingerprinting, adversarial facial recognition defense, AI training poisoning, and forensic watermarking.
- **Human verification system** — target: adult platforms, high-risk marketplaces
- **CSAM detection pipeline** — target: any platform hosting user-generated content
- **Age verification system** — target: adult content platforms, age-restricted services

Technology is platform-agnostic by design. B2B licensing becomes viable once protection IP is developed and battle-tested on the main platform.

7.5 Privacy & Data Sovereignty Architecture

The platform protects its own intellectual property through the Adversarial Media Pipeline. It protects *users* through a privacy architecture that is equally rigorous.

An independent audit of 26 competitor platforms found an average privacy score of 48 out of 100. Twenty-one platforms employ browser fingerprinting. Nineteen conduct session recording — capturing every mouse movement, click, and scroll. All 26 log keystrokes. Eighteen share visitor data directly with Google's advertising network. The population most in need of discretion receives the least privacy protection of any consumer segment online.

Lilith's architecture is designed to make surveillance structurally impossible — not through policy promises, but through the absence of surveillance infrastructure.

Zero Third-Party Network Principle. Every network request from a user's browser goes to Lilith infrastructure and nowhere else. No Google Analytics. No Facebook Pixel. No third-party CDNs. No advertising networks. No social login widgets that phone home. All fonts, icons, and assets are self-hosted. Content Security Policy headers instruct browsers to reject any request to non-Lilith domains — enforcement is architectural, not policy-based. This eliminates an entire category of legal liability (third-party data sharing agreements), eliminates GDPR processor chains, and makes the privacy claim independently verifiable by any user with browser developer tools.

Aggregate-Only Analytics. The platform collects analytics — first-party only, aggregate metrics, no individual tracking. What the platform measures: page load times (aggregate), error rates by feature, feature adoption rates (counts, not identities), geographic distribution (country level only, from IP, not stored). What the platform does not measure: individual user journeys, session recordings, click heatmaps, behavioral profiles, scroll depth, cross-device tracking, or anything that identifies a specific person. A published quarterly data inventory discloses exactly what is collected, why, how long it is retained, and who can access it.

End-to-End Encrypted Messaging (Roadmap). The messaging architecture is designed around libsodium cryptographic primitives — X25519 for key exchange, XChaCha20-Poly1305 for symmetric encryption, Argon2id for password hashing. Direct messages are encrypted so that the platform cannot read them. Architecture designed; deployment is a post-launch priority. The business case is structural: if the platform cannot access message contents, it cannot be compelled to produce them. This is a legal shield, not just a privacy feature.

Client-Side Encryption & User Keychain (Roadmap). Sensitive data — location sharing, private metadata, protected content — is encrypted at rest using per-user encryption keys. Decryption happens client-side using the user's keychain. The platform holds encrypted data it cannot read. There is no platform masterkey. Architecture designed; deployment is a post-launch priority. The security implication: a database breach produces encrypted blobs that require individual key compromise to decode. The blast radius of any breach is structurally contained to the individual level, not the platform level.

Open-Source Trust Infrastructure (Roadmap). The platform's analytics application and VibeCheck liveness detection system are planned for open-source release. The community, regulators, and independent security researchers will be able to audit exactly what aggregate data the analytics system collects, and verify that VibeCheck processes all biometric data client-side and captures nothing. The platform's competitive moat is accumulated data — content fingerprint databases, client reputation scores, abuse pattern models, community trust — not code secrecy. Open-sourcing operational tools strengthens the moat by making privacy claims independently verifiable. The Adversarial Media Pipeline, multi-brand deployment system, and protection IP remain proprietary. Open-sourcing is selective: transparency tools are opened, competitive IP is retained.

Open-Source Infrastructure Preference. The platform runs on open-source infrastructure at every layer — PostgreSQL (database), MeiliSearch (search), Redis (caching), MinIO (object storage), Forgejo (CI/CD). When open-source solutions are unavailable or insufficient, the platform builds its own rather than depending on proprietary vendors. This eliminates vendor lock-in, ensures auditability at the infrastructure level, and aligns with the platform's self-reliance philosophy.

Discretion by Architecture. The cumulative effect of zero third-party scripts, aggregate-only analytics, end-to-end encryption, per-user keychains, and zero biometric capture is a platform where sexual exploration leaves no exploitable trace. No facial recognition database to cross-reference. No behavioral profile to reveal browsing patterns. No third-party data broker receiving activity data. For someone exploring kink, engaging with a trans partner, or navigating same-sex encounters in a hostile jurisdiction — this architecture means the platform structurally cannot betray them, even under legal compulsion. The privacy audit found that escort and dating platforms — serving the most vulnerable users — scored among the worst on privacy. The population most at risk receives the worst protection. Lilith inverts this.

For detailed technical specifications, cryptographic primitives, and data inventory commitments, see the [Privacy Philosophy](#).

8. The Economics

8.1 Revenue Streams

Stream	Pricing	Timeline
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Stream	Pricing	Timeline
Client subscriptions — 4-tier launch system (6 total)	\$49.99-\$249.99/month (launch); up to \$799/month post-verification	Launch (4 tiers); Post-verification (Platinum/Diamond)
Token purchases — beyond monthly allocation	\$25-\$500 + \$10 fee	Launch
Gift cards — redeemable for subscriptions/tokens, award voting power	\$25-\$500	Launch
Community merchandise — community-voted products (crowd commerce pipeline built)	TBD	Launch (digital pipeline); physical fulfillment post-launch
B2B IP Licensing — protection, verification, CSAM	Per-client licensing	Post-protection features

All brands share inverse economics: providers pay \$0, revenue comes exclusively from clients. The Live Bonus Pool (see [Section 6.3](#)) is not platform revenue — pool contributions cycle back to creators via bonus-funded spending. The platform's actual token revenue is the \$10 flat fee on additional purchases.

Per-brand competitive advantages: TrustedMeet (\$0 vs Tryst/Eros \$39-\$1,000/mo), SpoiledBabes (\$0 vs Seeking \$110-275/mo both sides), LilithFan (\$0 vs OnlyFans 20%), LilithCam (\$0 vs Chaturbate 40-50%).

8.2 Revenue at Scale

This is not a projection. Illustrative example at realistic ecosystem scale.

100,000 paying subscribers across all brands. For context: Tryst has ~50,000 active listings. Seeking has 10 million paying subscribers. 100K represents a mature but not dominant marketplace presence.

Tier	Price	Subscribers	Monthly Revenue
Bronze	\$49.99	85,000	\$4,249,150
Silver	\$99.99	10,000	\$999,900
Gold	\$249.99	5,000	\$1,249,950
Total		100,000	\$6,499,000

Annual: \$78 million. Launch tiers only — excludes Platinum, Diamond, token purchases, booking fees, B2B licensing, gift card revenue, and community merchandise.

Variable costs (payment processing 2-5%, content moderation, infrastructure scaling) scale with activity, not headcount. 40-60% annual churn assumed (industry standard).

8.3 User Acquisition Strategy

\$0 paid marketing. All growth organic — paid acquisition creates dependency on platforms that ban adult content.

Supply side: The founder has direct access to provider communities through her own work as an escort. Competitor intelligence scraping builds prospect database from publicly listed providers. Conversation-assistant handles automated direct outreach at scale. Multi-brand presence from single account. Referral incentives.

Demand side: Clients follow providers. ML-powered SEO generates organic discovery across 40+ languages. Browser extensions enable direct provider outreach. Cross-brand discovery increases lifetime value — a TrustedMeet client discovers LilithFan and SpoiledBabes.

9. The Community

Lilith is not a marketplace with community features bolted on. It is a community that operates a marketplace.

Every layer of the platform creates a role that deepens a provider's stake in the ecosystem. The layers compound. A provider who verifies new members, votes on merch designs, runs a cooperative, and sells styling services to other providers is not a "user." She is infrastructure.

9.1 The Community Stack

Layer	Role	What She Does	What She Gets
1 — Provider	Uses the marketplace	Lists services, books clients, earns income	\$0 cost, 100% earnings, full sovereignty
2 — Cooperative member	Joins or forms a cooperative	Cross-lists with consent, coordinates group sessions, mentors newer providers	Professional network, shared branding, duo/group bookings
3 — Microworker	Operates the platform	Conducts verification interviews, monitors safety check-ins, moderates content	Supplemental income (\$15-60/hr), income stability during slow periods
4 — Community voter	Shapes what the platform produces	Submits merch designs, votes on ideas, directs production	Direct governance over platform merchandise and community direction
5 — Stakeholder	Her quality determines platform survival	Delivers quality experiences, retains clients, builds reputation	The flywheel: her quality → client retention → subscription revenue → funded protections → more providers → stronger ecosystem
6 — P2P service provider	Serves other providers	Offers beauty, styling, photography, security services to fellow providers	Additional revenue stream, deeper ecosystem integration

Each layer is optional. No provider is required to do anything beyond Layer 1. But each layer she enters deepens her stake, compounds her value, and makes the ecosystem more resilient.

9.2 Crowdwork

AI reduces platform operating costs. Traditional platforms distribute those savings as shareholder dividends. Lilith redirects them into a microwork economy where community members are paid for tasks requiring human judgment. These are not gig workers — they are platform co-operators doing the jobs AI cannot.

Community-powered verification. Trained community members conduct 10-15 minute verification interviews at \$15-20 per completed verification. Standardized checklist: visual ID verification, behavioral assessment, signs of coercion, gender identity confirmation. A human interviewer — especially one who is herself a sex worker — detects fear, scripted answers, and off-camera coaching that no automated system can recognize. This is why the platform rejects biometric verification entirely.

Safety monitoring. 24/7 monitoring of in-person booking check-ins. When a check-in timer expires, a real person initiates the escalation protocol — not a chatbot. Every safety feature is staffed by community microworkers at every escalation point.

Content moderation. AI handles the initial pass. Humans make the judgment calls with industry-specific context that general-purpose moderation cannot provide.

Inverse surge pricing. Unlike gig economy platforms, microwork rates *increase* when tasks are scarce. Workers are paid for availability, not just output. When utilization is low, per-task rates can reach 2x base pay (\$60/hr for complex tasks vs \$30/hr base).

Income diversification. Verified providers earn supplemental income as verification interviewers, safety monitors, or content moderators during slow booking periods. Microwork transforms downtime from lost income into platform contribution.

9.3 Crowd Ideas — The Idea Shop

The Idea Shop is cooperative governance made tangible — the community literally decides what gets produced and sold.

Community members submit product designs with structured fields: phrase, product type, category, style, maturity rating. Submissions go through admin review, then publish for community voting. A Wilson score algorithm with 30-day half-life time decay ensures fresh ideas surface alongside proven ones. Community members sort by hot, top, or new. A featured ideas carousel highlights trending designs.

This is not a suggestion box. It is a production pipeline. Submissions move through defined stages — draft, pending review, approved, published for voting — and winning designs convert directly into inventory with SKU, pricing, and product status. The community does not suggest what the platform should make. The community decides, and the platform produces.

What exists today: The complete idea submission pipeline, admin review workflow, vote allocation engine, Wilson score ranking, featured carousel, category filtering, and product conversion system are built and deployed. Physical fulfillment (print-on-demand, shipping) is the remaining integration.

9.4 Crowdfunding

Gift card purchases (\$25-\$500) do more than generate upfront revenue — they award voting power. \$10 spent = 1 vote, with tiered bonuses: 10% more votes at \$100+, 50% more at \$500+. Every gift card buyer becomes a community participant with a stake in what gets produced.

Voting determines *what* gets made — the community directs production. When a voted idea reaches threshold, the system converts it into real inventory with SKU, pricing, and pre-order status. Then pre-order campaigns fund production of winning designs. The community crowdfunds its own merchandise through an integrated purchase flow — not a third-party platform like Kickstarter or GoFundMe.

The full pipeline exists: idea submission → admin review → community voting → product conversion → shop listing → checkout → order fulfillment. This is not a slide deck feature. The vote economy, idea voting engine, merch submission pipeline, product conversion, and checkout are built and deployed.

Gift cards also generate 100% upfront revenue redeemed over time (industry standard: 10-30% never redeemed), and gift card balances create retention — holders return to redeem value. Every dollar stays in the ecosystem.

9.5 Cooperatives & Cross-Listing

Providers form cooperatives — burlesque troupes, escort collectives, agencies, duos — with structured roles and shared infrastructure. Two distinct mechanisms create the cooperative layer:

Individual profile cross-listing (bilateral consent). A provider chooses which cooperatives and partner profiles appear on her profile page as "associated providers." She decides who she is associated with. She controls the network that appears alongside her. Cross-listing is bilateral — both parties consent. No one appears on your page without your approval.

On Tryst, "similar providers" are algorithm-chosen — the platform decides who appears next to you. On Amazon, "frequently bought together" is platform-controlled. On Lilith, the provider decides. This is sovereignty over professional association, not just over content.

Cooperative brand pages. Cooperatives have their own shared pages listing all members — shared branding, coordinated marketing, group identity. The booking system supports duo and group sessions with per-participant pricing and scheduling coordination. A cooperative is not just a label. It is a business entity on the platform with its own page, its own brand, and its own client base.

Cooperative structure:

- Founder/admin/member roles with tiered permissions
- Invitation-based recruiting with bilateral consent
- Shared analytics and performance visibility within the cooperative

Mentorship. Cooperatives are not just professional networks — they are knowledge-transfer systems. Experienced providers mentor newer members with granular, permission-based access: read-only visibility into how a seasoned provider structures her profile, manages her schedule, screens clients, and handles difficult situations. The mentor controls exactly what the mentee can see. GDPR-compliant audit trails track every access. This is not informal advice — it is structured professional development embedded in the platform.

Mentorship does three things simultaneously. It accelerates new provider quality, which improves client experience, which drives subscription retention. It creates deep interpersonal bonds that make cooperatives sticky. And it recruits the best providers into platform governance — a provider who has mentored others has a stake in the platform that goes beyond her own earnings.

In an industry where new providers are the most vulnerable to exploitation, bad clients, and operational mistakes, structured mentorship is safety infrastructure.

Why cooperatives matter for investors: Cooperatives increase platform stickiness — professional relationships create switching costs that go beyond individual reputation. A provider embedded in a cooperative is embedded in a business network. Duo and group sessions drive higher-tier client subscriptions. Mentorship accelerates provider quality and recruits leaders into governance. The switching cost of leaving is not just losing a profile. It is leaving a professional community and the mentorship relationships that made her career viable.

9.6 Aligned Incentives

The platform survives only if providers deliver quality experiences. This is not aspirational — it is structural.

Clients pay subscriptions to access providers. If providers are unreliable, unresponsive, or unsafe — clients cancel. Revenue drops. Protections cannot be funded. The platform degrades. Provider quality is not a nice-to-have. It is the revenue engine.

Providers do the crowdwork. If verification interviewers are careless — unverified users enter the ecosystem. Safety incidents increase. Reputation damage accelerates. Providers leave. The integrity of the verification system depends on the diligence of the providers who operate it.

Providers vote on merch and ideas. If nobody participates — the community governance model is theoretical. No measurable engagement metrics. No proof of cooperative viability. The Idea Shop is not just a merch pipeline. It is governance made visible.

Providers form cooperatives. If cooperatives do not cross-promote — the network effect weakens. Providers are isolated users instead of an ecosystem. The platform's value proposition depends on providers building professional relationships that make the marketplace more than the sum of its profiles.

Every layer of community participation is a bet that the other providers will also show up. The platform cannot extract its way to success — it can only succeed if the community succeeds. This is the fundamental structural difference from OnlyFans, where the platform profits regardless of individual creator outcomes. OnlyFans takes 20% whether the creator earns \$150 or \$150,000. Lilith earns nothing from creators — its revenue depends entirely on whether clients find enough value in the ecosystem to maintain their subscriptions. That value is created by providers.

9.7 The Endgame: Provider-to-Provider Marketplace

The booking, scheduling, and verification infrastructure is vertical-agnostic. The endgame is a free marketplace where providers serve each other.

Provider-to-provider verticals (same inverse economics, same infrastructure):

- Beauty services — hair, makeup, nails
- Body services — electrolysis, waxing, massage

- Styling — wardrobe, personal shopping
- Wellness — yoga, therapy referrals, self-defense

Professional services for adult content creation:

- Photographers and videographers
- Security for in-person sessions
- Studio rental and equipment
- Lighting, audio, set design

Why this works. The supply side already exists. Every provider on the marketplace is a potential customer for P2P services. Every makeup artist who does sex workers' makeup is a potential P2P service provider. The marketplace does not need to acquire a new user base — it activates the one it already has.

Why this matters. A provider who books clients on TrustedMeet, gets her hair done through P2P beauty, votes on merch designs, does verification interviews as microwork, and has her website hosted on the platform — her entire professional life runs through Lilith at \$0 cost. That is not lock-in. That is an ecosystem so complete that leaving would mean rebuilding every professional relationship and workflow from scratch.

Each new P2P vertical requires configuration, not engineering. Same multi-brand architecture. Same \$0 economics. The community feeds the community.

10. The Governance

10.1 Cooperative Structure

The platform is established as a French SCOP (Societe Cooperative et Participative) — a worker-cooperative model requiring 51%+ employee ownership. This is not a concession to idealism — it is the mechanism that makes the anti-extraction commitment permanent and the foundation upon which the entire community architecture rests.

51%+ employee ownership required. Employees govern the company. Providers govern their own platform relationship. This prevents external acquisition or policy changes that could compromise the model.

The No-Exit Commitment. No IPO. No acquisition. The platform operates indefinitely or not at all. There is no "successful exit" that abandons workers. This is not a limitation on investor returns — it is a guarantee that the mission cannot be sold out.

Provider Policy Input. Providers can propose platform policy changes, with final governance authority resting with employee-owners.

Investor Designations

	Active	Silent
Dividend rights	Equal per-share	Equal per-share
Board observation	Yes (non-voting)	No

	Active	Silent
Strategic input	Non-binding	None
Operational involvement	Metrics access	Monthly OPEX reports
Gender alignment	Expected	Not required

All shares have identical per-share dividend rights regardless of designation. Distribution priority: platform reserves (24-month minimum) → infrastructure & legal defense → employee compensation → shareholder dividends.

10.2 Community Safety & Shared Intelligence

Client behavior tracked across all bookings. Dangerous clients flagged platform-wide instantly. One provider's bad experience protects every other provider — replacing hours of manual screening.

All safety features — check-in monitoring, panic button response, wellness checks — are staffed by community microworkers (see [Section 9.2](#)). Real people at every escalation point. The technology is replicable. The accumulated data and the community that operates it are not.

10.3 The Merchandise Idea Shop as Governance Proof

The Idea Shop (see [Section 9.3](#)) is not just a merch pipeline — it is measurable proof that cooperative governance generates real participation. Votes cast, ideas submitted, conversion rates from idea to product — these are engagement metrics that demonstrate the community governs in practice, not in theory. When investors ask whether cooperative governance works, the answer is a dashboard with numbers.

11. Jurisdiction & Compliance

Current Status: Not Yet Incorporated

Formal incorporation is a pre-launch milestone requiring investor partnership and legal counsel. Jurisdictions under consideration include Iceland, Switzerland, and other EEA member states.

Key considerations: FOSTA-SESTA may assert jurisdiction over platforms with US users regardless of incorporation. Payment processors impose strict compliance requirements. Multi-jurisdictional users create obligations in each jurisdiction served. The platform's structural mitigations reduce US regulatory surface but do not eliminate it.

GDPR Compliance

Article 6 (consent-based processing), Article 9 (special category data encrypted at rest), Articles 13/15-22 (built-in data export, deletion, portability), Article 25 (feature-level data isolation), Article 32 (column-level encryption, TLS everywhere), Article 35 (documented DPIAs).

Data Sovereignty

All user data resides on Lilith-controlled infrastructure in Iceland and Switzerland. No user data is transmitted to third-party processors, analytics providers, or advertising networks. Per-user encryption

ensures that even platform administrators cannot access private communications or encrypted personal data without the user's key. Data export, deletion, and portability are built-in (GDPR Articles 15-22). See [Section 7.5](#) for full privacy architecture.

Content Compliance

Mandatory 18+ age gate, AI + human content moderation, CSAM detection at upload pipeline, 2257-equivalent record-keeping.

12. The Roadmap

Brand Readiness

Brand	Status	Remaining Work
TrustedMeet	Deployment-ready	Legal entity + merchant account
SpoiledBabes	Deployment-ready	Legal entity + merchant account
AtLilith	Deployment-ready	Legal entity
LilithFan	In Progress	Content subscription billing, media delivery
LilithCam	In Progress	Live streaming infrastructure
LilithStage	Planned	Performer booking, venue verification

Execution Phases

Phase	Milestone	Key Deliverables
1	TrustedMeet Launch	First brand to market, initial subscribers
2	Revenue Validation	Incorporation (French SCOP), unit economics validation
3	SpoiledBabes Launch	Second brand, cross-pollination
4	LilithFan Development	Content subscription infrastructure (parallel to Phase 3)
5	Market Expansion	ML-powered SEO, geographic expansion
6	Protection Features	Adversarial Media Pipeline, human verification, safety (subscription-funded)
7-8	LilithCam	Live streaming infrastructure + launch
9	Infrastructure Transition	Owned hardware in colocation
10	Full Ecosystem	All brands + protections + P2P marketplace deployed

Execution velocity scales with resources. Non-dependent phases execute simultaneously.

End-Goal Expansion

Provider-to-provider ecosystem. See [Section 9.7](#) for full articulation. The booking, scheduling, and verification infrastructure extends to beauty, styling, wellness, photography, and professional services — all at \$0 cost, same inverse economics. Each new vertical requires configuration, not engineering.

Creator website ecosystem. Providers register domains, build sites with drag-and-drop using platform UI components, automatically connected to marketplace, analytics, safety, and payments. No WordPress. No hosting bills. No developer. \$0 cost. When a creator's entire online business lives on one platform at \$0 — website, domain, analytics, client management, payments, safety, branded links — leaving becomes economically irrational. Retention through accumulated value, not lock-in.

13. The Ask

This investment is for people who understand that the most durable businesses are built on moral clarity. It is for investors who want to fund infrastructure that millions of workers need and no incumbent will build. It is for capital that is patient enough to compound and principled enough to refuse an exit that betrays the mission.

Impact investors. Cooperative funds. Mission-aligned angels. Community-aligned investors who measure returns in both dividends and structural change.

The cooperative structure means capped returns, illiquid equity, and no liquidity event. It also means the platform cannot be acquired, cannot be gutted, and cannot become the thing it was built to replace. The no-exit commitment is not a limitation on your investment. It is the guarantee that your investment will matter.

Closing

Somewhere right now, a woman is doing the math on whether she can afford to keep her Tryst listing at \$185 a month while paying \$200 a month for DMCA takedowns that catch a fraction of her stolen content, while spending three hours a day screening clients manually because no platform does it for her, while knowing that the platform she depends on could be seized, banned, or deplatformed overnight — the way every platform before it has been.

She keeps 80% of what she earns on OnlyFans. She keeps 50-60% of what she earns on Chaturbate. She pays thousands a year just to be listed on Tryst and Eros. And for all of that extraction, she receives nothing. No protection. No safety infrastructure. No recourse.

She is one of millions.

Lilith is not a marginal improvement on this system. It is the structural inversion of it. Workers pay nothing. Workers keep everything. The people who create the risk — clients — fund the system that holds them accountable. The platform cannot be sold, cannot be acquired, and cannot become extractive, because the employees own it.

But Lilith is more than an inversion. It is a community. That woman doing the math is not just a potential user — she is a potential cooperative member who cross-lists with colleagues she trusts, a potential microworker who earns income verifying new members during slow weeks, a potential voter who decides

what merch the platform produces, a potential stakeholder whose quality of service directly determines whether the ecosystem thrives. On every other platform, she is a line item in someone else's revenue report. On Lilith, she is infrastructure.

The technology is built. The brands are configured. The payment infrastructure is implemented. The community commerce engine — idea submission, voting, product conversion, checkout — is deployed. The founder is not pitching an idea — she is activating a platform she built with her own hands, informed by her own experience, designed to protect people exactly like her.

The adult entertainment industry extracts billions from the labor of millions of women while providing nothing in return. That is not a market inefficiency. It is a moral failure operating at industrial scale.

This is the investment opportunity to end it.

Appendices

Appendix A: Domain Portfolio

The portfolio includes 27+ total domains across TLDs (.com, .fan, .app) — including lilith.toys (providers sell personal items), provider services (lilith.beauty, lilith.salon, lilith.style), and community brands (lilithuwu.* network). See [Section 6.1](#) for active brand deployments.

Appendix B: Competitive Deep-Dives

OnlyFans:

- 3M+ creators, 220M+ registered users
- \$6.6B gross payments (2023), \$1.3B platform revenue
- Vulnerability: Payment processor dependency, creator resentment over fees, BIPA lawsuit exposure

Chaturbate:

- 100K-200K active models, 400M+ monthly visits
- 40-50% extraction rate
- Vulnerability: Extreme extraction, no diversification beyond live cam

Seeking.com:

- 40M+ users, 10M paying male subscribers at \$110-275/month
- Also charges women \$110-275/month for "Attractive Members" priority search
- Vulnerability: No transaction processing, legal exposure from "transactional dating prohibited" policy despite platform's actual use

Tryst:

- 10K-50K escorts, US-based
- \$39-185/month subscription fees, Bitcoin payments only
- Vulnerability: High creator fees, no protections, US jurisdiction

Eros:

- 50K-100K escorts, US-based, premium positioning
- \$250-1,000/month city-tiered listing fees
- Vulnerability: Extreme fees, no protections, US jurisdiction, 2017 DHS raid history

Appendix C: Sources & Citations

Platform Revenue & Financials:

1. OnlyFans \$6.6B gross payments (2023): Variety, September 2024. Fortune, September 2024.
2. OnlyFans 20% creator fee: Standard platform commission documented across creator documentation.
3. OnlyFans owner dividends (\$1B+): Bloomberg, September 2024. Bloomberg, August 2025.
4. OnlyFans 2021 content ban: NBC News, August 2021. NPR, August 2021.
5. Chaturbate 40-50% creator fee: Chaturbate payout documentation and industry analyses.
6. Chaturbate 400M+ monthly visits: Semrush traffic analytics, 2024-2025.
7. Seeking.com 40M+ users: Company disclosures and dating industry analyses, 2022-2023.

Deplatforming History: 8. MyRedBook seized (2014): SF Gate, June 2014. FBI San Francisco field office. 9. Rentboy raided (2015): CNBC, August 2015. NBC News, August 2015. 10. Backpage seized (2018): NPR, April 2018. ABA Journal, April 2018. 11. PornHub purges 10M videos (2020): Vice, December 2020. BuzzFeed News, December 2020.

Market Data: 12. Creator economy CAGR 15-25%: Market.us (21.8% through 2033). Grand View Research. Polaris (22.1% through 2034).

Content Protection Technology: 13. LowKey: Cherepanova et al., University of Maryland, 2021. arXiv:2101.07922. 14. DiffProtect: Liu et al., Johns Hopkins / City University of Hong Kong, 2023. arXiv:2305.13625.

Extraction Economics: 15. Business Standard (2024): "OnlyFans tops Apple, Meta, NVIDIA in revenue per employee." \$37.6M RPE with 42 employees.

Male Isolation & Sexual Socialization: 16. U.S. Surgeon General (2023): "Our Epidemic of Loneliness and Isolation." HHS Advisory. 17. Gallup (2025): "Younger Men in the U.S. Among the Loneliest in West." 18. Pew Research Center (2022): Survey finding 60% of men under 30 single. 19. Equipundo: Male mental health screening data — 40% depressive symptoms, 44% suicidal ideation. 20. ScienceDirect (2025): "Linking social deprivation and loneliness to right-extreme radicalization and extremist antifeminism."

Competitive Data Methodology: All competitive data focuses on verifiable facts: pricing structures, user counts, traffic volumes, and feature gaps. Private companies (Seeking.com, Tryst, Chaturbate, Eros.com) do not disclose revenue. Competitive data verified 2026-02-05. Sources: Platform terms of service, biometric verification providers (Ondato, Yoti), OnlyFans BIPA lawsuit filings, payment processor documentation, and industry research.

Biometric capture methods: "Permanent 3D" = stored indefinitely (OnlyFans/Ondato). "Ephemeral" = captured and processed, then deleted (Chaturbate/Yoti). "Zero-capture" = human visual inspection without automated biometric processing (Lilith).

Note on Eros: Eros.com (escort directory, KUIL Ltd/Darkside Productions) is unrelated to Eros Media World (Indian film company, OTC: EMWPF).

Appendix D: Risk Factors & Legal Disclaimers

Forward-Looking Statements. This document contains forward-looking statements about market opportunity, revenue potential, and platform development. All financial scenarios are illustrative, not projections or forecasts. The platform currently has zero subscribers and zero revenue. Actual results may differ materially from any scenarios presented. Prospective investors should rely on their own due diligence and professional advisors.

Legal & Regulatory Risks

FOSTA-SESTA & US Jurisdiction: The platform operates in an industry subject to FOSTA-SESTA enforcement. While incorporated outside the US on non-US infrastructure, US law may assert jurisdiction over platforms with US-based users. Enforcement against non-US entities is evolving and unpredictable. *Mitigation: Non-US incorporation, dual payment infrastructure, self-hosted infrastructure, owned hardware roadmap, no US corporate presence or banking.*

Payment Processor Compliance: Processors impose strict requirements on adult platforms. Policies can change unilaterally. The platform's zero-biometric-capture philosophy may conflict with processor requirements for automated biometric verification. *Mitigation: Dual payment infrastructure, human verification as alternative, legal counsel retainer, documented GDPR/BIPA compliance architecture.*

Worker Classification: The microwork ecosystem involves community members conducting verification, safety monitoring, and content moderation. Legal classification (employee vs independent contractor) is uncertain and jurisdiction-dependent. *Mitigation: Legal counsel engagement pre-launch, documented contractor agreements, jurisdiction-specific employment law compliance.*

Deplatforming Risk: Platforms in this industry have been systematically destroyed on a roughly two-year cadence since 2014. Payment processors, cloud providers, domain registrars, and financial institutions can terminate service with minimal notice. *Mitigation: Multi-layer resilience (non-US jurisdiction + dual payments + self-hosted infrastructure + owned hardware roadmap), financial reserves target, legal counsel retainer.*

Not Yet Incorporated: The platform has not yet formed a legal entity. Incorporation is a critical-path blocker. Until complete, there is no legal entity for investors to invest in. *Mitigation: Legal foundation is critical path. French SCOP structure selected. Jurisdiction evaluation underway (Iceland vs Switzerland for operational base, France for cooperative entity).*

Technical & Operational Risks

Solo Founder Dependency (Bus Factor = 1): The entire platform was built by a single founder. If the founder becomes unavailable, operations could halt. *Mitigation: Phase 1 hiring of additional platform builders, documentation protocols, AI-assisted development reduces traditional bus factor.*

Live Streaming Infrastructure Complexity: LilithCam requires infrastructure for hundreds or thousands of concurrent video streams — transcoding, global edge infrastructure. This is a significant investment. *Mitigation: LilithCam is Phase 7 (post-validation, post-protection). Launch dependent on revenue justification.*

Infrastructure Scaling Costs: Production infrastructure costs scale significantly with user growth. Scaling costs may exceed revenue growth in early phases. *Mitigation: Sub-linear cost scaling via AI operations, phased launches validate revenue before next investment, financial reserve buffer.*

Market & Competitive Risks

Unproven Demand for Inverse Economics: While Seeking.com validates client-pays at scale, Lilith targets different verticals where behavior may differ. Providers may not trust the \$0 model initially. Clients may resist subscriptions when free alternatives exist. *Mitigation: TrustedMeet validates in escort vertical (founder has direct community access), multi-brand hedges single-vertical risk, \$0 reduces adoption friction, Free tier reduces client barrier.*

Incumbent Response: Incumbents could attempt to copy elements of Lilith's model. They have brand recognition, user bases, and capital Lilith lacks. *Mitigation: First-mover in \$0, cooperative governance prevents extraction, female4female positioning unreplicable without organizational restructuring, protection data accumulation creates moat, community architecture creates emergent switching costs.*

Provider Acquisition Uncertainty: Initial acquisition depends on founder's community access. Scaling beyond founder's network is uncertain. *Mitigation: \$0 eliminates financial barrier, competitor scraping + conversation-assistant enables direct recruitment at scale, multi-brand creates network effects, ML-powered SEO enables multi-market launch.*

Regulatory Acceleration: 2025-2026 legislative environment is hostile to adult content and trans people. Future regulation could restrict operations. *Mitigation: Non-US incorporation and infrastructure, dual payments (crypto fallback), geographic diversification, ongoing legal monitoring.*

Financial Risks

Revenue Model Unvalidated: Zero subscribers, zero revenue. All scenarios are illustrative. *Mitigation: Conservative modeling (40-60% churn), phased launches validate economics before next investment.*

Cooperative Return Structure: Capped returns, illiquid equity, no liquidity events. Returns may be lower than traditional startup equity. *Mitigation: Structure explicitly targets impact investors and cooperative funds, dividend modeling at multiple milestones, monthly transparency.*

Platform-Specific Churn Risk: Adult platforms typically experience 40-60% annual churn. Revenue depends on continuous acquisition. *Mitigation: \$0 provider fee retains supply side, protection features create switching costs, transparent ranking eliminates frustration, governance prevents extraction, community depth creates irreplaceable professional networks.*

This document reflects the current state of the Lilith Platform as of February 2026. All feature descriptions are derived from the actual product. Financial scenarios are illustrative, not projections. See Appendix D for comprehensive risk factors.